



2° Transnational meeting
URBACT Playful Paradigm Transfer Network
Udine (Italy)
 24 - 25 May 2019

DAY 1

Friday 24 May 2019

Casa della Contadinanza, Piazzale del Castello

OPEN SESSION for Playful Paradigm partners and local stakeholders
Staff training Session on gamification and gaming activities

Timetable	Session Title & Content	Speaker
8.30 – 9.00	<i>Participants Registration</i>	
9.00 – 9.15	Welcome words & introduction	Giovanni Barillari, City Councillor Elisa Battaglia, City Councillor <i>Udine Municipality</i> Ileana Toscano – <i>Id expert</i>
9.15 – 9.55	Using games in the care of the elderly and people with dementia - The Toolkit	Claudio Favaretto <i>Director of Ol’Boys Company</i>
9.55 – 10.10	“Therapy lesson” – Concrete actions to build a playful and happy city	Antonella Lettieri <i>Psychotherapist</i>
10.10 – 10.25	Main and useful tips to organize play-events: stakeholders’ engagement and public spaces activation	Paolo Munini <i>Udine Municipality</i>
10.25– 10.40	Games as tools for promoting healthy child growth	Laura Montina <i>Dip.to di Prevenzione ASUIUD</i> Maria Assunta Battel <i>Università degli Studi di Udine</i>
10.40 – 10.55	<i>Coffee break</i>	
10.55 – 11.10	Game as creativity tool for social development, play and urban spaces enhancement	Davide Perissutti <i>“Circo all’Incirca” – Local organization of performative arts and visual design</i>
11.10– 11.25	Games in open public spaces: gamification techniques and game design	Mauro Salvador - <i>Centro Antartide / Università Verde di Bologna</i>
11.25 – 11.40	Essential elements for good gaming: examples of games	Dario De Toffoli <i>National Archive of games - Udine</i>
11.40 – 12.10	European examples of place making and city branding to be connected with playful activities	Wessel Badenhorst <i>Urban Mode Director and ad hoc URBACT expert on integrated urban renewal and local economic development</i>
12.10 – 13.00	Experiencing Games for different target groups	Claudio Favaretto Dario De Toffoli Irene Frisano, Miriam Pupini Aristide Menossi Mauro Salvador Cecilia Corsini

Lunch Break

SESSION for Playful Paradigm partners only City branding – Place making and Urban games

Timetable	Session Title & Content	Speaker
14.00 – 14.15	“Legotherapy” e “Lego Serious Play”: thinking and building relationship, by playing with hands	Michele Viel <i>Trainer and facilitator of Lego Therapy</i>
14.15 – 14.45	Interactive session on place making and city branding by “purple flag”	Wessel Badenhorst <i>Urban Mode Director and ad hoc URBACT expert on integrated urban renewal and local economic development</i>
14.45 – 16.20	Design Thinking session: design a new urban game for supporting the urban city planning	Ileana Toscano – <i>Playful Paradigm URBACT Id expert</i>
16.20 – 16.50	Presentation of games prototypes and conclusion	Playful Paradigm partners
16.50– 17.00	Coffee break	

Peer review sessions (part 1)

Timetable	City	Participants
17.00 – 17.30	Cork	Ileana Toscano & Paola Amato URBACT expert
17.30 – 18.00	Klaipeda	
18.00 – 18.30	Esplugues de Llobregat	

19.30 Social Dinner (at the Restaurant “Casa della Cantadinanza”)

DAY 2

Saturday 25 May 2019

Casa della Contadinanza, Piazzale del Castello

Peer review sessions (part 2)

Timetable	City	Participants
8.30 – 9.00	Katowice	Ileana Toscano & Paola Amato
9.00 – 9.30	Larissa	URBACT expert
9.00 – 9.15	<i>Coffee break</i>	

Customized activity on ToyBus - Ludobus

Staff training Session and study visit within the world game day

Timetable	Session Title & Content	Speaker
9.30 – 10.00	Playful Paradigm road map: organizing and planning the forecasted activities	Ileana Toscano & Paola Amato URBACT expert
10.00 – 13.00	Training session on Ludobus – Toybus experience.	<i>“Ali per giocare”</i> <i>Italian organization of Toybus and ToyLibraries</i>
13.00 – 13.15	Conclusion	Agnese Presotto & Stefania Pascut Udine Municipality Ileana Toscano – Id expert

Lunch Break

Peer review sessions (part 3)

Timetable	City	Participants
14.00 – 14.30	Novigrad	Ileana Toscano & Paola Amato
14.30 – 15.00	Viana do Castelo	URBACT expert

Customized activity on ToyBus - Ludobus

Timetable	Session Title & Content
16.00 – 20.00	World Game Day