



URBACT Transfer Network
games for inclusive, healthy
and sustainable cities

Transnational Meeting

7th and 8th September 2018

The Municipality of Udine (IT) has developed an urban practice, called Playful Paradigm, focusing on the use of games as flexible, innovative place-making paradigm for fostering an equitable and democratic society. Games are used as vehicles for addressing healthy lifestyles and energy awareness. Games promote social inclusion, the involvement of elderly people, children and other vulnerable groups, promote better relationships between parents and children.

"Playful Paradigm" is one of the 25 transfer networks funded by the URBACT European Union programme. It aims to adapt and re-use the experience of Udine on "games as tools for inclusion, health and sustainability" in other 7 European cities: Cork (IE), Esplugues de Llobregat (ES), Katowice (PL), Klaipeda (LT), Larissa (EL), Novigrad (HR) and Viana do Castelo (PT).



Information:
<http://urbact.eu/udine-0>
<http://urbact.eu/playful-paradigm>

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Venue:

Casa della Contadinanza - Castle Hill
Toy Library - via del Sale n.21
Italian Games Archive - via Sabbadini n.22
Udine, Italy





DAY 1

FRIDAY 7 SEPTEMBER 2018

Casa della Contadinanza - Castle Hill - Udine
Toy Library - via del Sale n.21 - Udine

- 9.00-9.20 **Welcome official greetings**
- 9.20-9.35 **Round table presentation of partner cities**
Cork (IE)
Esplugues de Llobregat (ES)
Katowice (PL)
Klaipeda (LT)
Larissa (GR)
Novigrad (HR)
Viana do Castelo (PT)
- 9.35-10.15 **URBACT Programme**
Clementine Gravier Urbact Secretariat
Simone D'Antonio ANCI National Urbact Point
- 10.15-10.30 **Presentation of Good Practice "Playful Paradigm"**
Stefania Pascut Municipality of Udine
Agnese Presotto Municipality of Udine
- 10.30-11.00 **Games as tools for healthy and sustainable living**
Paolo Munini Municipality of Udine
Dario De Toffoli Games Archive Udine
URBACT Local Group Stakeholders of Udine
- 10.45-11.05 **Questions & Answers**
- 11.15-11.30 **Coffee Break**
- 11.30-11.45 **Gamification Strategies for cities**
Mauro Salvador Ass. Università Verde Bologna
- 11.45-12.00 **Placemaking concept**
Marco Pollastri Ass. Università Verde Bologna - Senior Trade Unions Udine
- 12.00-12.20 **Open discussion**
- 12.20-13.00 **Press conference**
Clementine Gravier Urbact Secretariat
Deputy Mayors of Udine
Stefania Pascut, Agnese Presotto, Paolo Munini Municipality of Udine
Ileana Toscano Urbact Network Expert
- 13.00-14.30 **Lunch break**

- 14.30-15.45 **Interactive presentation of cities partner**
Cork (IE)
Esplugues de Llobregat (ES)
Katowice (PL)
Klaipeda (LT)
Larissa (GR)
Novigrad (HR)
Viana do Castelo (PT)
- 15.45-16.00 **Presenting the draft of transferability study and the transfer methodology: review session with project partners**
Ileana Toscano Urbact Network expert
- 16.00-16.30 **Transfer potential exercise (group working)**
Ileana Toscano Urbact Network expert
- 16.30-16.45 **Coffee Break**
- 17.00-19.00 **Activities in the Toy Library**
Via del Sale 21 - Udine
- 20.00 **Social dinner**



DAY 2

SATURDAY 8 SEPTEMBER 2018

Italian Games Archive - via Sabbadini n.22 - Udine

- 9.00-9.20 **URBACT Transfer Network phase 2: outputs requested**
Clementine Gravier Urbact Secretariat
- 9.20-10.00 **Presenting phase 2 application and administrative requirements**
Stefania Pascut Municipality of Udine
Agnese Presotto Municipality of Udine
- 10.00-10.15 **URBACT journey phase 2 and transfer methodology**
Ileana Toscano Urbact Network expert
- 10.15-10.45 **Interactive session - WP2**
- 10.45-11.00 **Coffee Break**
- 11.00-11.30 **Group exercise - WP3**
- 11.30-12.00 **Communication activities - WP4**
Agnese Presotto Municipality of Udine
- 12.00-14.30 **Conclusion & Lunch**
- 14.30-18.00 **Open day - Games Archive Udine**

SESSION FOR PROJECT PARTNERS ONLY

